



Sparking *Compassion*

**Meeting Members
Where They Are**



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National Medical Director, West



Session objectives

- **The impact of social drivers of health (SDOH)** on patients, employees, and health centers
- **How are employers addressing SDOH**, and how has Marathon Health served as a partner in that effort
- **Strategies** for leveraging community resources and services
- **Marathon Health's approach to SDOH**, including standardized screenings, technology utilization, reporting and actionable best practices

What are Social Drivers of Health?

SDOH are the conditions in which people are born, grow, live, work and age, and the wider set of forces and systems shaping the conditions of daily life.



Housing



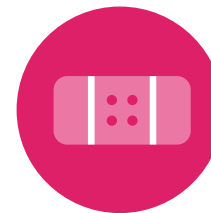
Food



Education



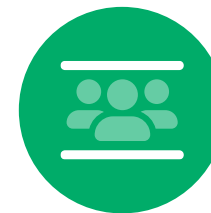
Transportation



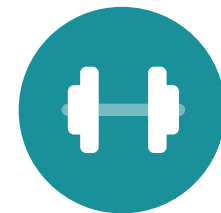
Violence



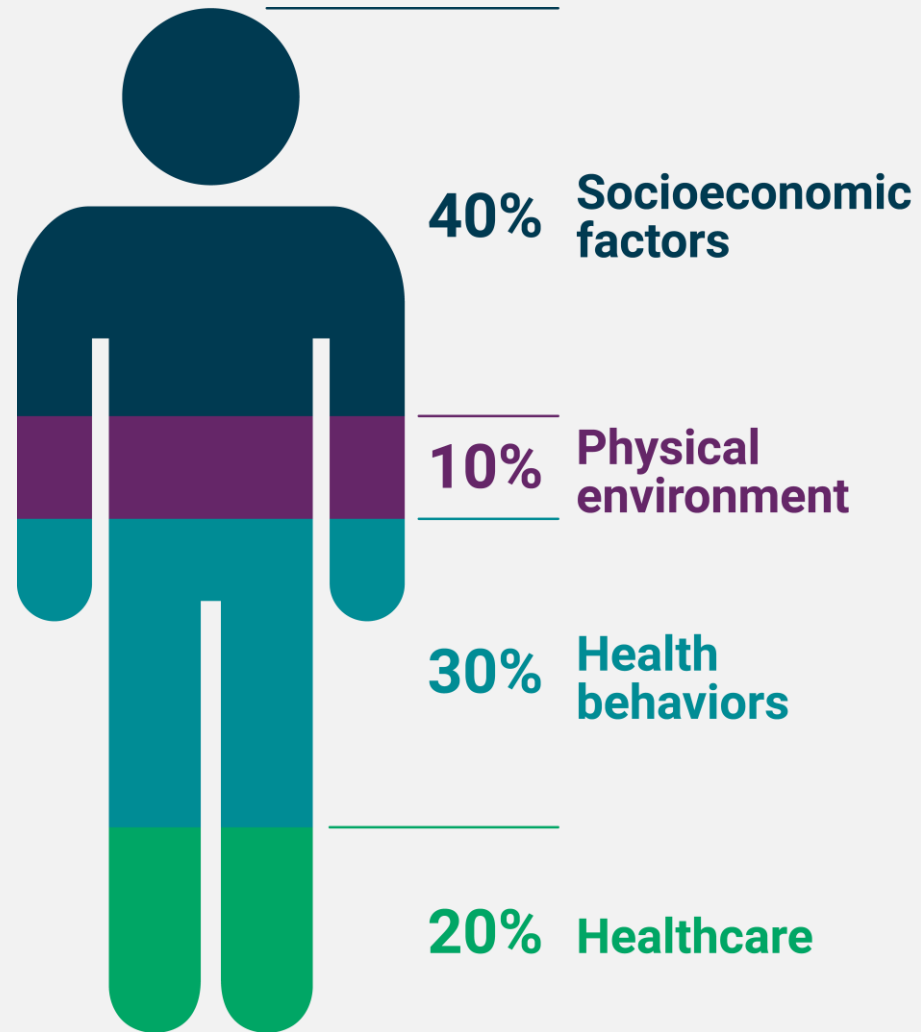
Social Support



Employment



Health Behaviors



Only **20%** of a person's health and well-being is tied to healthcare.

The remaining **80%** is driven by physical environment, social drivers, and behavioral factors.

Interventions improve outcomes



Housing for high-risk, homeless patients cuts ER visits by **24%** and hospitalizations by **29%**.



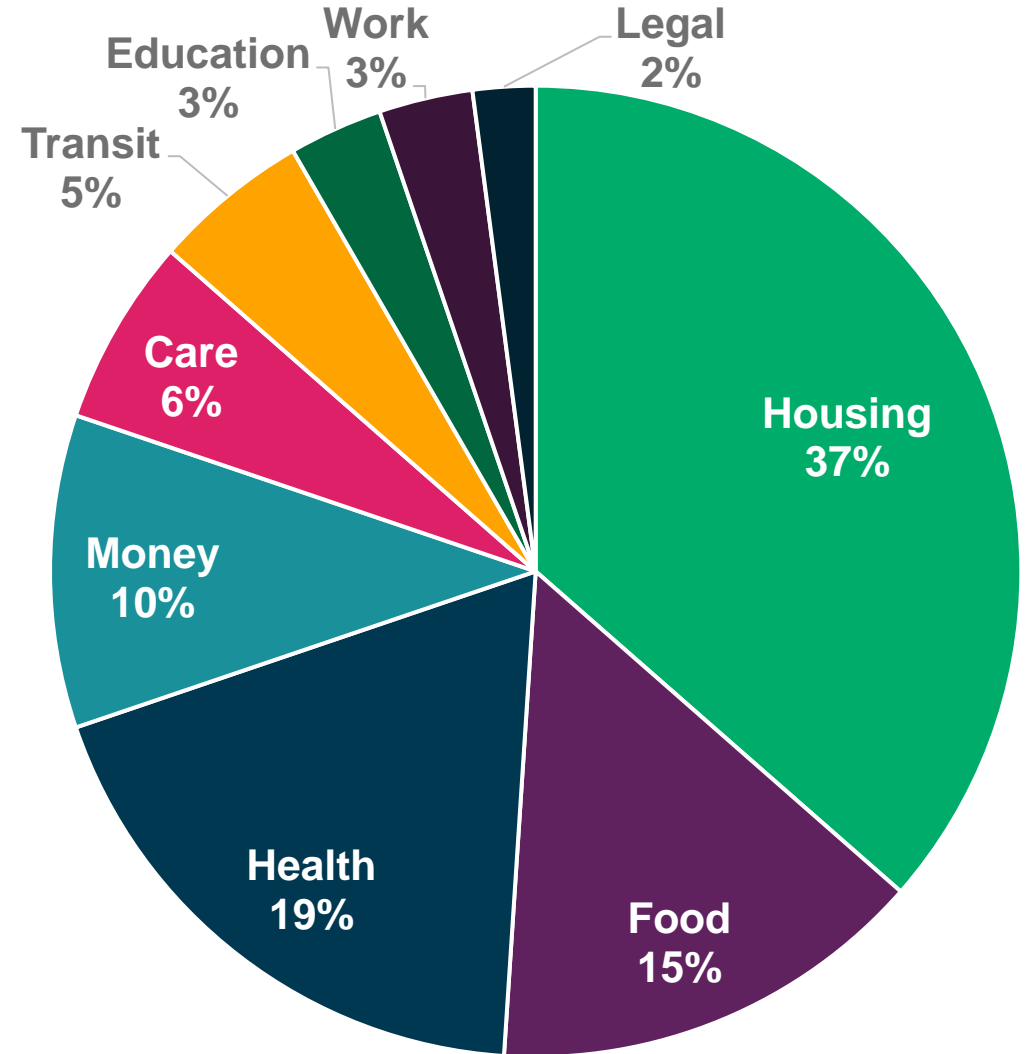
Patient transportation for non-emergent care boosts chronic disease management engagement by up to **40%**.



Affordable healthy food access reduces heart disease, improves diabetes control, and supports obesity management.



Housing & food insecurity are top issues



FindHelp searches: 5/1/24 – 11/20/24

What can we do?

Client partner

- Understand your population's needs
- Offer relevant assistance programs



Power in Partnership

Marathon Health

- Standardize screenings
- Develop care plans that address SDoH
- Leverage FindHelp
- Connect members with services

Valerie Leyder

Senior Vice President, West Operating Group

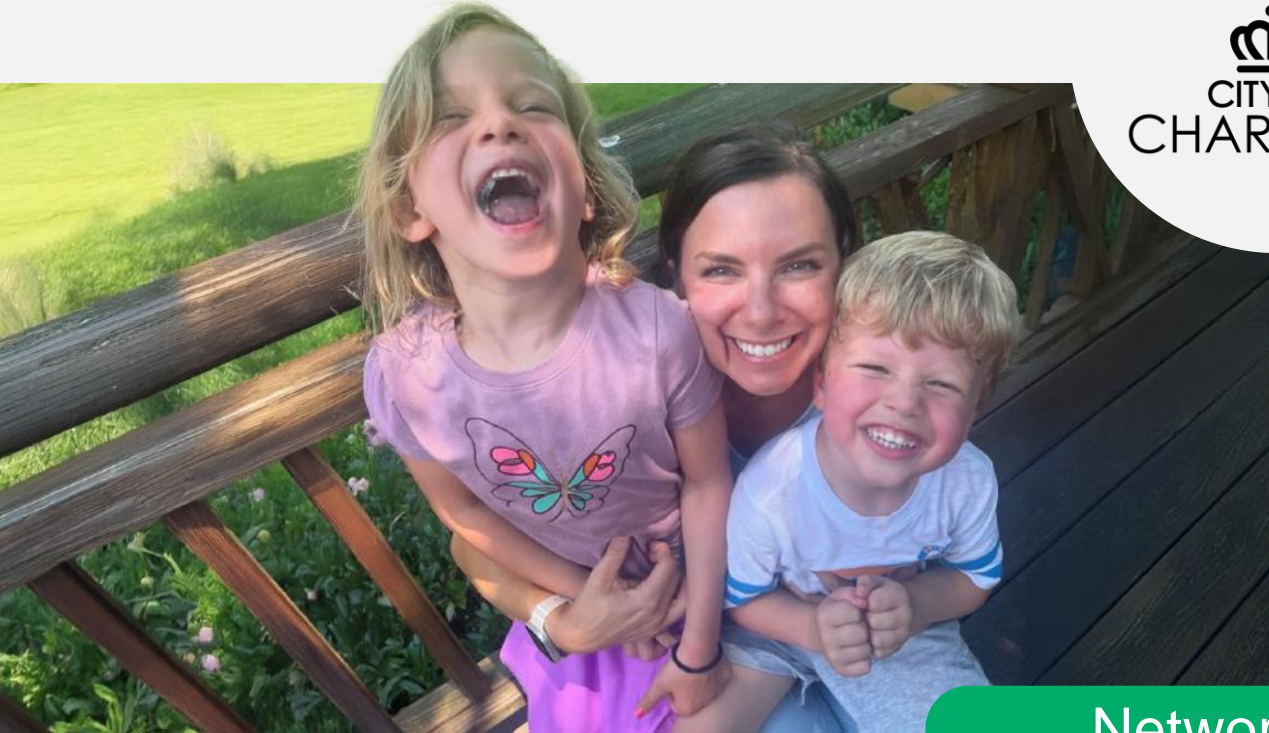


Marathon
Health™



Nan Mann

Benefits Wellness Plan Administrator



Brianne Hughes

Wellness Specialist



Network access

9

years with
Marathon

17k+

eligible
population

57%

of members
engaged

3.7

Average visits per
engaged member
per year

94

Net Promoter
Score

68%

of members with
improved
biometrics

Wellness Works



2021 Silver Well
Workplace Award
(WELCOA)

2023 Gold Well
Workplace Award
(WELCOA)

Number 1 Healthiest
Employer—5,000+
employees
(CBJ: 2021, 2022, 2023)

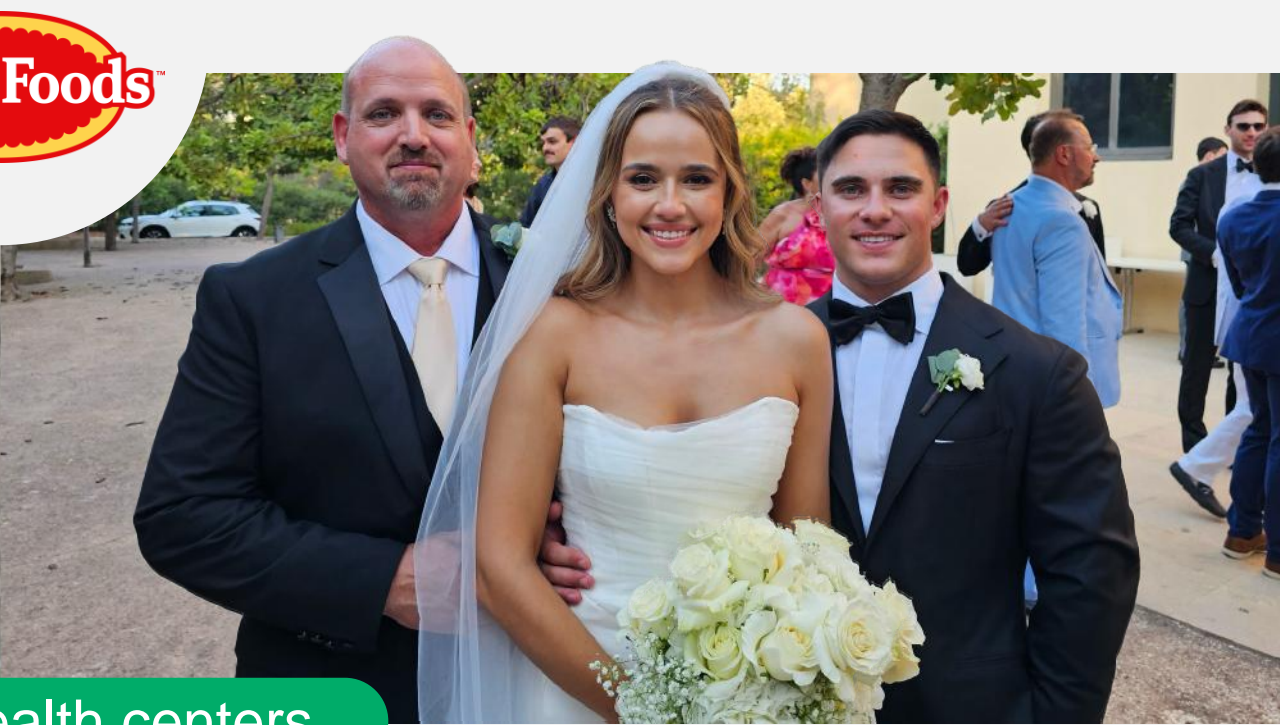
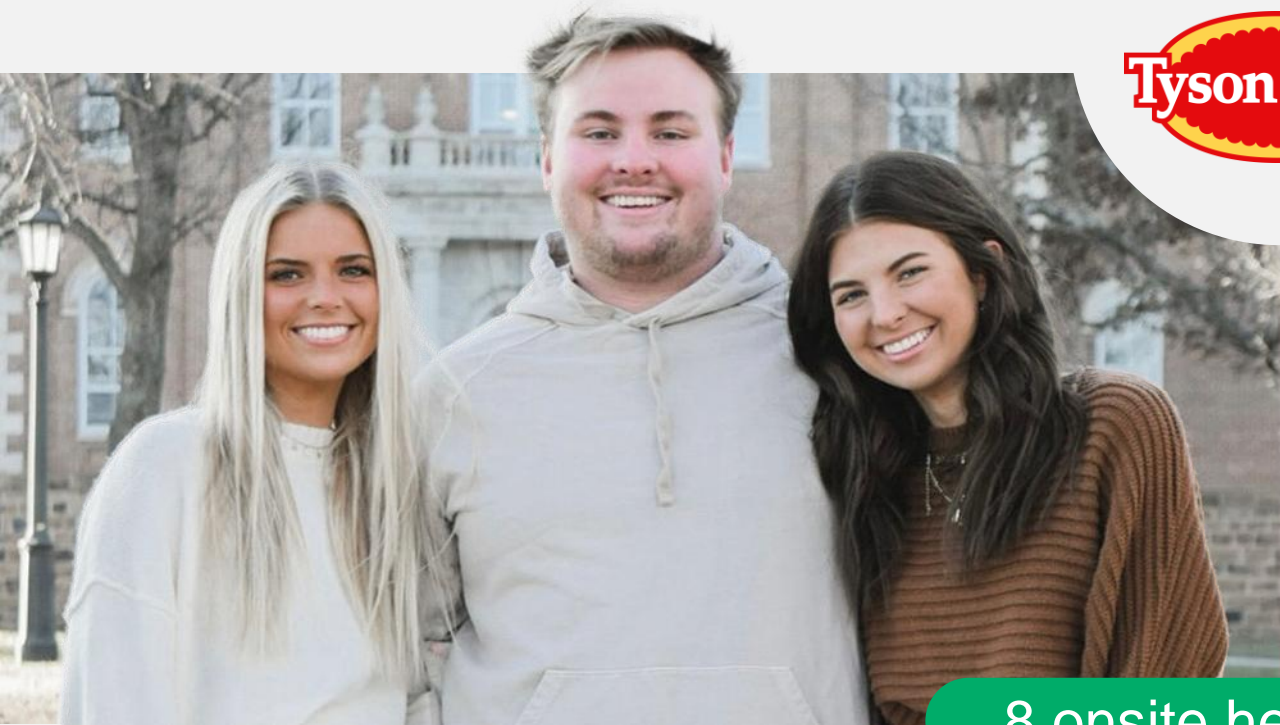
Healthiest 100
Workplaces in America
—ranked 37th

Angel Meadows

Wellbeing and Clinic Program Director

Walter DeBock

Plant Manager, Storm Lake



8 onsite health centers

4

years with
Marathon

32k+

eligible
population

22%

of members
engaged

3.2

average visits per
engaged member
per year

92

Net Promoter
Score

76%

of members with
improved
biometrics



Tyson's Lighthouse model



We feed the world like family

2025
 **ENGAGE**™

Sparking *Transformation*

"Good Afternoon"

My name is:

The reason for this writing is...

to let him know that my Therapist Mandy, she is very entranced and passionate, to to his great word.

I have talked to her about things that have been burning in my soul since I was a child.

I thank my God so much, Together with the staff of this hospital, they sent me to my Therapist Mandy.

My God long live you and the staff of hospital, I have nothing left but to give infinite thank's to my Therapist Mandy.

Always willing, attentive, and above all trustworthv, I am anoter and I have nothing left but to thank you infinitely for your noble work.

She is another angel in my path.

Very grateful everything in my life. The aforementioned, says good bye.

P.S. Blessing

I wrote these words in Spanish and with the help of my cell phone do the translation into English.

Here I express my gratitude to you, my beautiful Therapist Mandy, thank you very much and God bless you forever.



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